

*Merry Christmas  
Happy New Year  
Contacts 1954*



*To capture the joy of a starry night, Ice so smooth hearts so light...  
This is Enchantment at Christmas*



*The hustle, the bustle, the fuss, the fun. So many things we must get done...  
This is Enchantment at Christmas*





## ACTION—CAMERA

Or whatever it is they do and say for the Telescreen work! Here's a notable "first" for the Big Store: this year saw the local

### Santa Claus Parade on C.B.C. Television

It was a triumph of the pioneering spirit of the west over temporary lack of technical equipment. Speaking recently, Mr. Wilf Carpenter, director of TV at C.B.C. in Winnipeg, said that ordinarily such an outdoors broad-

cast could only be handled with proper mobile equipment. As yet, CBWT has not that equipment.

By having the parade pass the corner opposite the TV station, however, it became possible for the TV technicians to mount the studio camera on that corner, using a 400-foot cable extension from the studio. In this way they were able to use the studio equipment to cover the parade as it went by outside; so it was done—and done well, as the many favourable comments have indicated.

Not only did shut-ins and other folk at home see the parade, but Eaton's provided television sets for the children's wards of all local hospitals and the parade was seen on TV by the young patients. An accomplishment for which all concerned may take a well-deserved bow!

## Compliments of the Season

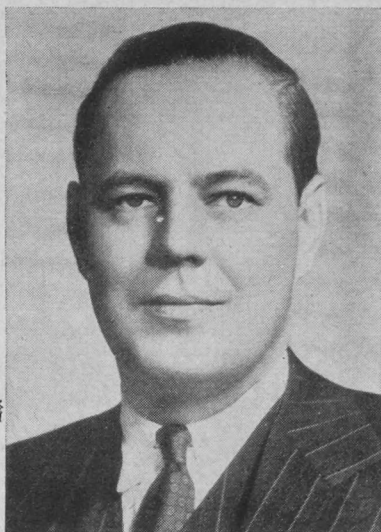
To the Editors of All Our Sister Publications:

<b>Mari-News</b> .....	<b>Maritimes</b>
<b>Entre - Nous</b> .....	<b>Montreal</b>
<b>Flash</b> .....	<b>Toronto</b>
<b>Gossiper</b> .....	<b>Ontario Branch Stores</b>
<b>Prairie Breezes</b> .....	<b>Saskatchewan</b>
<b>Edmontonian</b> .....	<b>Edmonton</b>
<b>Chinook Winds</b> .....	<b>Calgary</b>
<b>Coastal Currents</b> .....	<b>British Columbia</b>

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Greetings, and Thank You, also to our many Store, Mail Order, Factory and Warehouse correspondents; to the photographers, studios, engravers, printers and all who so pleasantly co-operated—and to whom we shall continue to look for assistance in the New Year. Also to the staff who distribute the "mag."—Editor.

# Our President's Christmas Message



*Christmas customs are happy ones, and not the least of the time-honoured traditions is the expressing of the sentiments that so often go unspoken through the year.*

*The weeks that lead up to Christmas are arduous for those who work in a retail organization, and I am keenly aware of the fine spirit you have shown during the past few weeks. Throughout the year, your co-operation and loyalty have been much appreciated.*

*May each of you enjoy every happiness this festive season. To you and yours goes my sincere wish for a very Merry Christmas . . . and may the New Year be rich in fulfilment of its promise.*

*Sincerely,*

*John D. Caton*  
\_\_\_\_\_  
President.



*A Personal  
Christmas Greeting  
From Our  
General Manager*

*For your splendid support and dependable  
Eaton spirit throughout the year now closing,  
and for your cheerful, ready and effective  
co-operation during the Christmas rush, my  
whole-hearted thanks.*

*To each one of you, and to your families,  
I extend sincere wishes for a truly Merry  
Christmas and a New Year filled with Good  
Health and Happiness.*

A handwritten signature in dark ink, reading "A. R. Tucker". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

*General Manager.*





## Eaton's "Good-Deeders" Again Crowd "Met" Theatre for Christmas Party



"More than 10,000 members in our Winnipeg and District Club," said Miss Rose Cooper, Club secretary, "and you'd almost believe they're all here this morning," as we surveyed the jam-packed Metropolitan Theatre, Saturday, November 27. And why not? The Good Deeders turn out a program of talent that's very "top drawer!"

Cartoon movies, give-away prizes and door prizes also made for excitement and fun. Much merriment and mystification were caused by magician Ken Leyton's tricks before the half-hour on the air.

And did we say "talent?" Just glance over the pictures we show here!

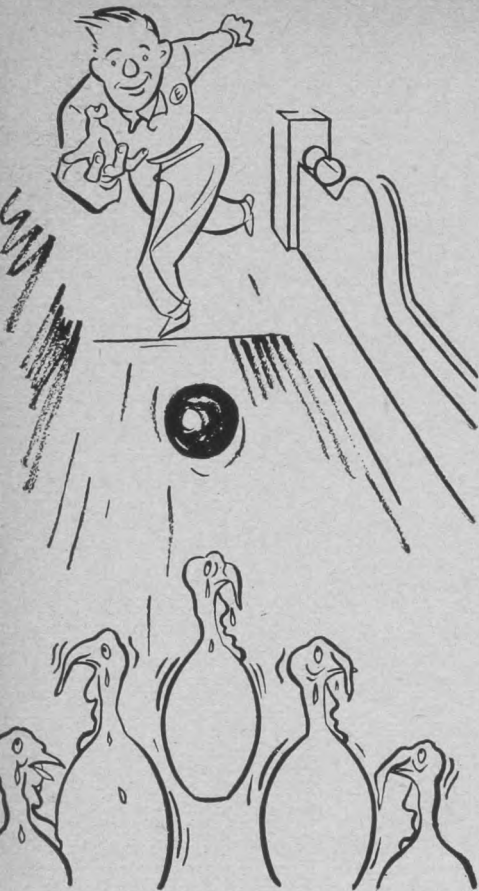
Top, Left to Right and Down

The Tots' Orchestra (Austrian Air); Barbara Presnak leading "White Christmas," Lynn Furch leading "Over the Rainbow" (both with choir); Margaret Reid in skip-tap "Daughter of Rosie O'Grady," Rose Cooper with Good-Deeder Wayne Bremner; Susan Conway, "Little Soldiers' March;" and (right to left) Judy Lough, Lois and Linda Mailey, "Winter Wonderland," song and tap; banjoist Marlene Herbert, "Twelfth Street Rag;" Carol Townsend, Jean Morton and Carol Hornbeck, "Heart of My Heart;" song and tap; Rosemary McKinnon and Morley Schultz duet, "This Old House."

Standing with Miss Cooper (right centre) is seen the Winnipeg Good Deed winner for the week, five-year-old Wayne Bremner, who before he reached his fifth birthday showed remarkable presence of mind. His dad's auto stuck, dad and a friend got out and pushed; the car started to run away with Wayne and two other tots. Wayne scrambled over to the front and turned off the ignition, saving the car from crash or collision.

Carol Meyer, of Grandview, eight years, won the other award watch for being so useful and unselfish in a family crisis.





The Bowler's Dream

## Eaton Bowlers Hold Annual "Turkey Shoot"

By VERA McCaw

Lots of feathered friends "bit the dust" of the alleys recently when the Eaton Mixed Bowling League trundled off for Christmas dinners! And we suspect that more than one of these lucky winners might find themselves invited out to Christmas or Boxing Day dinner—if they bring their own turkey, of course!

However, it was the usual hilarious event—with some notable high scorers hitting the low counts and some of the others, as might be expected, bowling "over their heads" to grab off that light and dark meat!

### Winners and Scores Were:

Terry Kimak .....	385	Del Pankhurst .....	360
Marion Murray .....	327	Evelyn Bowyer .....	323
Mary Bodrug .....	322	Margaret Beer .....	320
Bernice Lutz .....	313	Anne Fast .....	301
Jean McKendrick .....	298	Jean Fairhall .....	298
Anne Anderson .....	288	M. Gural .....	283
Doris Lynn .....	278	Ruth Onhauser .....	276
Ethel Murray .....	272	Lil Hudson .....	266
Margaret Dawson .....	254	Mary Montford .....	254
Sheila Slugget .....	254	Pauline Wilchuk .....	252
Dave Miller .....	352	Alex Thauberger .....	324
Gordon Forster .....	323	Guy Cancilla .....	318
Don Greenwood .....	304	Mel Heidrick .....	313
Bill Robertson .....	301	Joe Bingham .....	298
Bill Southwood .....	294	Jimmy Carson .....	291
Gordon Campbell .....	288	Sam Bailie .....	286

**CONGRATULATIONS, WINNERS!** May you and your families and guests enjoy every succulent mouthful!

### LOCAL TOURNEYS

Good numbers of our bowlers entered the Charles Gibson, Sam Wasson and Ruth Bannon trophy events, but none was lucky enough (we won't say not skilful enough) to top the scoring. However, we did notice these names in the high-score listings: H. McDiarmid, 755 (319); A. Kalsics (312).

We understand from George Firth that in the Wasson event, held last of these three, nobody from the Eaton teams managed to mark up any thrilling scores. However, time forbids us pursuing the matter in detail just now—so perhaps more later about this. See below.—Ed.

Your Officers, Executive and Scorekeepers wish all bowlers and their families a Very Happy Holiday Season and better things in store for the New Year. Now wouldn't it be a nice thought for each and all of us to carry into the New Year the Christmas Spirit of kindness and goodwill . . . to help make this old world a brighter place in which to live. Let's try!

Sincere best wishes from all the bowlers—and we are sure, all our readers—to correspondent-bowler Vera McCaw who is on a none-too-welcome visit to hospital since Sunday, December 12. We don't know for sure whether Vera will be back in time to cover the next issue on bowling—so bowlers, check with her and don't let us down.—Contacts.

Silver bells and cockle shells, and pretty maids all in a row. . . . One of the lovely floats that caused many "oo's" and "ah's" as the parade wound its five-mile way through Winnipeg's streets while hundreds of thousands lined the route.







## 'Twas a Jewel of a Christmas Party

that was held in the festive, spacious setting of the Albany Room, Assiniboine Hotel, the evening of Saturday, November 27, with over 150 present. This was the ninth (magic number) and comments indicate that it was the most successful party to date! Store Jewellery and Watch Repair Departments, also Watch and Jewellery Workrooms participated.

The committee in charge: Roy Firth, Ruth Evans and Don Wilson, of the Jewellery Department, Jack Shields, of Repair, and O. Olafson, of the Workrooms, were heartily congratulated on arranging such a grand evening. Dancing was enlivened by tangos, fox-trots, waltzes, polkas and jive(?). Ralph Gerry entertained with songs, and the dextrous work and well-contrived mysteries of HALDANE the Magician delighted and puzzled the crowd.

Mr. A. Cranston, manager (shown above at "mike"), expressed to the gathering his appreciation and thanks for their unflinching good work and co-operation. Special guests were

Mr. E. Sutherland, Personnel manager, and Mrs. Sutherland. Mr. Sutherland (shown with Messrs. Cranston and Firth at the special presentation) expressed the Company's pleasure at such friendly staff parties and wished them continued success.

The delicious buffet lunch, very beautifully set, was much enjoyed, and the usual interesting merriment accompanied the gift presentations.

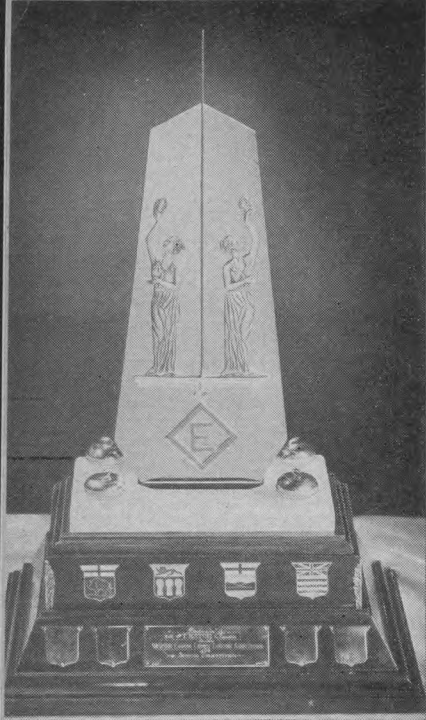
At the close of this fine evening's pleasure everyone joined in singing "Silent Night," and Roy Firth rang down the curtain with his fine rendering of "Bless This House."



## WINTER .... From "The Year Through"

God be with you in the winter,  
When the snow lies deep and white;  
When the sleeping fields are silent  
And the stars gleam cold and bright.

When the heart and hands are tired  
With life's long and weary quest;  
God be with you in the winter,  
Just to guide you unto rest.



## Competition will be Keen for the Eaton Western Canada Ladies' Curling Trophy—Third Year

In the short space of three seasons the Ladies' Curling Clubs of Western Canada have achieved an organization of competition that must be a record in the field!

In October, 1952, under the sponsorship of The T. Eaton Company Limited, representatives from Saskatchewan, Alberta and Manitoba associations met in Winnipeg and arranged for western curling playdowns. At this time the Western Canada Ladies' Curling Association was organized with Mrs. H. C. Andrews, of Moose Jaw, as president. That season the play-off between the three provinces was held in March at Regina. The Eaton trophy, shown here, was also designed for competition.

The following year, with British Columbia included, the provinces played off at Edmonton (in March of '54). The city, Eaton's and others combined to make the occasion the most lively and notable sporting event in the city's annals (until the recent incidence of the Eskimos, of course). Mrs. W. Watson, of Edmonton, presided, and Mrs. P. O. McIntyre, of Winnipeg, was elected president for the present season, when the play-off will be at Winnipeg.

The event will be at the Granite Club here on March 14, 15 and 16, and we wish this association, with its several thousand clubs and probably over 15,000 members, great success.

## At Long Last—Puck-Chasers Get "On Ice"!

By Walter McDonald

We were beginning to think it would never come this winter—but finally, Friday evening, December 10, our hockey league got under way on the ice at Olympic Rink, after the many delays due to the unseasonably mild weather.

Vikings, last year's champions, got off to a flying start by downing Gremlins 10 to 1. Last year's runners-up, Red Wings, topped the under-staffed Rockets by a score of 7 to 1. But, of course, with the Christmas rush holding up some men, and no chance for practice, we won't judge by the first few games! Look for some statistics in next Contacts.



## Eaton Badminton Club Active

Swinging into action in late November, the badminton players will resume full schedule after the holiday season.

It's grand news that after many years, says Mr. J. O'Leary, president, the courts of the Winnipeg Badminton Club are open for our use on Wednesday afternoons from 1 o'clock to 4:30; as there are six courts that means lots of games can be played.

Also, we have again kindly been given the use of the court at the R.C.M.P. Barracks, each Wednesday evening.

New members welcomed—whether with some playing experience or none at all. Membership is only two dollars—payable, please, to Miss Dorothy Whiteside, Expense Office, Sixth Floor, Store. This includes your playing privilege. Mail Order Members—One Dollar only!

Instruction will be given by Mr. Herb Richard, Winnipeg Club pro, from 3 to 4 p.m., resuming January 5. Fifty cents only per member for this set of lessons. Lunches are available at the Badminton Club canteen. The address, by the way, is 150 River Avenue, not far from Main Street.



# News from the Angling Club

Thursday, November 25, saw the close of the season for 1954. Election of officers for the coming season of 1955 took place at the regular monthly meeting. The president gave a talk on the merits of club work, and briefly reviewed the activities of the club over the past five years of operation. He voiced regret that there were so many fellow-Eatonians who are fishermen or potential fishermen and are not members of the club.



Plans for expansion of the club by the addition of new members from among the fishermen in Eaton's is to be the first item of business for the new 1955 committee. Meetings are to be pepped up, with educational and social activities the main basis.

**St. John Ambulance Classes** will begin early in the new year; also the **Fisheries Science Classes**, both first year and second year. These science classes are held in the University Building on Broadway Avenue, throughout the winter months.

**"Ladies' Nights"**—These are special general meetings when members may bring ladies. Plans are in hand to have more of these meetings in 1955. The films shown by the club are both educational and entertaining, and will appeal to everybody.

**ADVANCE NOTICE!** Plans are already underway for a "bang-up" Fish Derby for May 24, 1955, to Shoal Lake. "Something new has been added." This Derby will be the talk of the town! Watch the bulletin boards early in the New Year for further information about this big day.

Eatonians wishing information about the Anglers' Club and its activities, may obtain it from Johnny Johansson, Department 261 (Third Floor Sporting Goods); Arni Cooper, Department 143 (Store Electricians), or from Doug McPherson, Recreations, Staff and Welfare Office, Second Floor, Store.

The Members of the Club extend, to one and all, wishes for "A very Merry Christmas and a Bright and Prosperous New Year."

## ANGLING CLUB OFFICERS FOR 1955

President: J. Johansson, Dept. 261

Vice-President.....W. Mills, Dept. 379

Entertainment.....B. Maunders, Refrig.

Secretary-Treasurer.....A. Cooper, Dept. 143

Membership.....F. Williams, 1766, M.O.

Trip Manager.....J. Faill, Dispatch

Social.....C. Schmidleitner, 1100 Dept.

Be with you again in February Contacts, when we will commence a series of topics about fish and fishing in Manitoba. These topics will continue throughout the winter months, space permitting.—Your finny scribe, Arni.

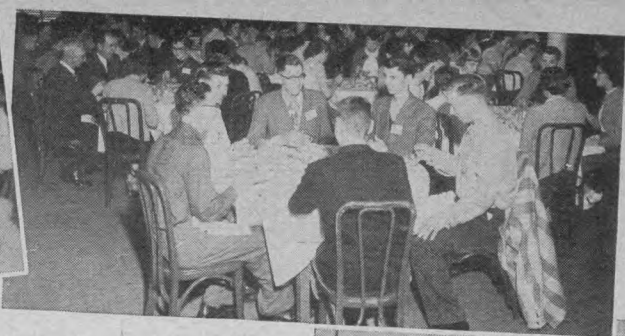
## Eaton Men's Bridge Club

like most of our sporting and recreational groups, has been — with the graceful virtue born of necessity — conceding time to the trumps held by the Christmas rush.

However, a good full schedule is arranged for after the holiday, with third round of games scheduled to be played off not later than January 15.

Members, please get these completed on time and keep the schedule on time. Also, please remember, in giving in your results to the Recreational Office, to turn in complete scores.





## 4-H Club Members Again Enjoy the "Winnipeg Week" Given by Eaton's

"It's easy enough to be pleasant when life goes by like a song, but the one worth while, is the one who will smile when everything goes dead wrong . . ." and goodness knows, the farming community of Manitoba and the Prairies has been hard hit this last year. So the verve, the earnestness, the faith in agriculture and live-stock farming, of the over 9,000 members of the 4-H Clubs in Manitoba, and their cheerfulness in the face of difficulties, are going to be big factors in the coming years.



Head - Heart - Hands - Health, the 4-H program holds the promise now as never before, except for those dry years. The Provincial Government's Extension Service which sponsors the clubs, the continued generous support of Eaton's who brings these 120 club members for a week to Winnipeg, and the generosity of other firms who contribute in many ways to make that week informative and entertaining—all are well worth while.

For it is in meeting the problems of changing times and new methods—even seems like a new climate these years—that work of the young members of 4-H Clubs will "pay off." In maintaining and raising the standards of our farm operation and the stability of rural life in our great west, those brought here are chosen for outstanding work in their districts.

The groups are guests of Eaton's for the week in Winnipeg hotels, and the week is planned to afford them interesting visits. Industries, packing plants, government historical, technical and agricultural departments,

our Mail Order and numerous other places are on the agenda. Also relaxations—dinner parties, dance, theatre night and hockey games, etc. It's a week of reward for good work, which also affords these young Manitobans opportunity to meet people who mean something in their educational and home life.

At head table, in top picture above, left to right, may be seen — D. S. Stevenson, Department of Agriculture representative; Miss Mary Matheson, Provincial Home Economist, Winnipeg; Mr. F. G. Muirhead, assistant Store superintendent; Mr. J. R. Bell, Deputy Minister of Agriculture; Mr. A. W. P. Harrison, Mail Order (chairman); Mr. W. L. Palk, Store superintendent; Mr. W. S. Frazer, assistant Grain Commissioner; Miss Lulu MacLeod, Home Economist, Morris district; Mr. G. S. Houston, Mail Order; Mr. F. Muirhead, Provincial supervisor, 4-H Clubs.

Other pictures — Mr. F. G. Muirhead welcoming the groups, and Robert Fulton, Birtle, responding; also another view of some of the members.

## Eaton Theatre Guild Starts Production

Three Entertaining and Interesting One-Act Plays Are Planned for Presentation  
Wednesday, February 2, 8 p.m., in Y.M.H.A. Auditorium

### The Plays

Send Her Victorious.....by Philip Johnson  
The Invisible Worm.....by Elda Cadogan  
Joint Owners in Spain.....by Alice Brown

Direction will be by Miss Norrie Duthie, of the Manitoba Drama League. Members of the Guild specially interested in learning production will be afforded instruction and experience during the pro-

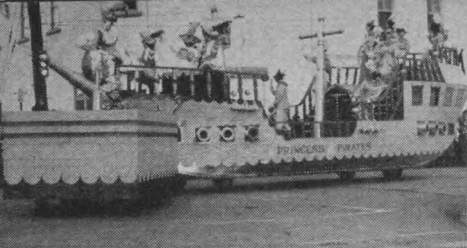
gress of staging these plays. Also all those in the Eaton Guild will be able to learn acting, stagecraft, scenery, make-up, poise and elocution, etc. Everyone from past Guild productions heartily welcome—and new members and visitors, too!

As previously announced, for the time being the work will be carried on at the Y.M.C.A., Wednesdays at 8—Mr. Naylor's room; also any other evenings as announced at the meetings.



The Tec-Voc Majorettes and Band marching with Santa's Parade.





# "Oh, What a Beautiful Morning!"

"Oh, what a wonderful day; Get on your coat and  
Let's hurry—SANTA IS COMING THIS WAY!"

THAT might well have been the morning wake-up song of countless thousands, of all ages, Saturday, November 20th! For just about everybody in and around Winnipeg—and for a big distance around, too—was out to see the spectacular Eaton Santa Claus Parade.

## "A Most Unusual Day"

As for what happened, let's catch some of the enthusiasm from the writers in the Winnipeg papers. . . . "The blazing sun chased away the few fluttering snowflakes . . . beamed down on the thousands upon thousands who crowded the five-mile route."

"The floats, the clowns, the marching pageants were new; the glitter, the wildly cheering crowds, and Santa were as always . . . the parade was big, and lively, and breathtaking. A giant panorama of colour and music a mile long. Blessed by the finest weather in many years."

## A Mile of Magic

"Over 850 high school students strutted, pranced and posed in the colourful pageant or on the floats. The Air and Sea Cadets' and the Tec-Voc's bands found great support from the loudspeaker music units in the floats. Cellophane snow and glittering metal discs twinkled and shimmered; and the gloriously lovely costumes of the many walking groups were simply marvellous."

## Story-Books Come to Life

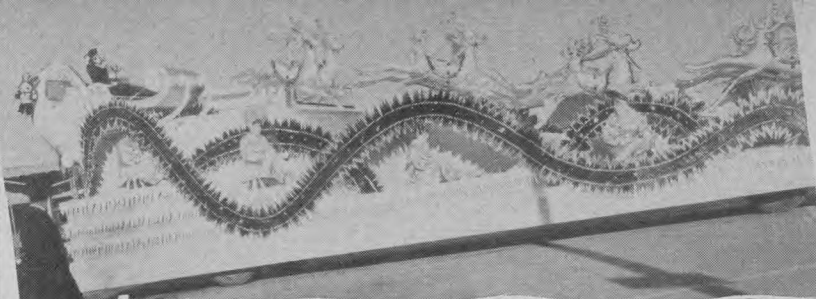
Among the floats — preceding that mighty chariot that carried Santa and his deer — were those created around story-book characters such as Humpty Dumpty,

Bobby Shaftoe, Contrary Mary, Queen of Hearts and Flowers, Mother Goose, Silver Bells and Pretty Maids. Other stories, too — Ali Baba and the Forty Thieves (properly dunked in oil jars); Neptune and his mermaids and sea-horses; Don Quixote about to charge the windmill. Clown Choo-Choo, Pirate Galleon, and Colossal, Sensational — the Young People's Favourite, Punkinhead, apparently just landed with his Moon Rocket, with Flying Cup and Saucer and queer little Space-Men around him!

## Walking Wonders

Here they come — Guardsmen about eight feet tall (see them and some of these others overleaf), Giant Clowns, big-heads and no-heads; Princess Pirates, Peasant Girls, Oriental Beauties of Ali Baba's court; Checker and Chess Girls, Hoop-skirt Girls, Cowgirls, Indian Princesses, King Arthur Knights, Star Girls, Flower Girls, Dutch Girls, Butterfly Girls and Mandarin Girls. Eskimo Lasses, too, and several groups of "precision drill" majorettes! All of them gorgeously colourful, in brilliantly beautiful apparel—a triumph for the parade designers and costume-makers.

Well might the onlookers have said, with the famous song, "Everything's Wonderful, Everything's Marvellous, Everything's Coming My Way."



"Oh! What a Beauty"









## Welcome to the Eaton Quarter-Century Club

### WILLIAM R. DONALDSON

Coming to Canada from Belfast, Northern Ireland, Mr. Donaldson has been 25 full years with the City Dispatch.

On his anniversary morning, November 25, Mr. J. McClure on behalf of his co-workers, presented him with a mantel and ornaments for his living-room, and congratulated him on his many years of good work for the department.

A stag was held in Norwood Credit Hall

later, when Bill was the recipient of a carpenter's vise from friends in the Dispatch and Drivers. The repast was a credit to Elmer Bader and John Faill, and a sing-song and general good time was much enjoyed.

Mr. Donaldson's children are William John and Colleen. Bill gives gardening as his chief hobby and recreation, but we seem to sense from that gift above, that he must be a handy man with wood, too!

Shown above, left to right and down—Mr. Fred Butland, Mr. John Wild, Mr. William Donaldson, Mr. Harold Brown, Miss Elsie Fryer, Mr. Thomas Weston, Miss Winnifred Nash, Mrs. Elizabeth Cowie, Mr. Ian Wood.

### THOMAS WESTON

Starting with Eaton's November 21 in 1929, Tommy Weston is Winnipeg born and raised. His term of service—exclusive of war years—has been spent in City Inspectors, Basement Store Men's Furnishings, and for over a dozen years now, in M.O. Children's Wear where he has attained signature rank.

In World War 2 Mr. Weston was with the R.C.E.M.E., 3rd Division, earned corporal's stripes and saw overseas service for three and a half years. Mrs. Weston was the former Rose Boore, of Basement Store, and their children are Gary and Maureen.

For his anniversary the department held a very enjoyable party and dance at his home Friday evening, when he was presented with a cigarette lighter. Next morning he received a bench saw from Department 10, and from his old colleagues in Department 11, a motor to run it. As Tommy is very much a wood-worker—also a hand-carving adept—these will be most useful souvenirs of his quarter-century. Numerous friends also brought personal gifts to add to his happy celebration.

### ELIZABETH W. ORR COWIE

The hamlet of Knowhead Farm, in Linlithgowshire, Scotland, was the birthplace of Mrs. Cowie, who came to Canada with her husband and young daughter Janet in 1926. Her quarter-century has been all with 1100 Department—ten years in the Dining-room and since then with the Kitchens.

On her anniversary, November 30, her department made her a gift of a luggage set and a travel clock—knowing that she plans a holiday "back home" to see her aged father and other relatives (may it be a very happy trip, we all join in wishing). She also received a number of personal gifts as souvenirs of her great day.

Mrs. Cowie, in her spare time, likes a game of bridge. In the spring-to-fall, however, prefers to work in her garden.

### JOHN EDGAR WILD

A Winnipeg-born boy, John first put in eight years with City Dispatch and since then has been with the Delivery Department, completing his quarter-century on December 2.

There was "time out" in the World War when he saw six and a half years' service with No. 1 Provost Corps, ranking sergeant and being overseas most of his enlistment.

On behalf of his colleagues, Mr. A. Arnason presented John with a fishing rod and tackle (so we hardly need add that fishing is one of his recreations). Mr. Wild is married and has two daughters, Joan and Jeanette.

### IAN L. WOOD

Born in Aberdeen, Scotland, Ian has spent 25 years of his life in China (our China and Glassware Department, we mean, not the Far East) where he has been assistant for some years. The Royal Canadian Navy had Chief Petty Officer Wood's active service for five years recently, four of them indeed "active" overseas! Married, Ian has a son, Larry, age 12, and daughter, Wendy, four years old.

His anniversary on December 3 was made the occasion for a complimentary breakfast by his department, M.O. China, and other friends, when over 30 met to honour him at Moore's. Mr. R. J. McLean was chairman, and Mr. V. Dancer voiced the appreciation of Ian's service, with Mrs. Amison speaking for the senior employees who have watched Mr. Wood's progress in the department. Later, in the Store, he received the department gift of a platform rocking chair and personal gifts from Eaton friends.

Masonic work (he now holds the office of Junior Warden), Charleswood Community Club work, and gardening keep Mr. Wood "out of mischief"—and here in Eaton's he has for the past two years, been the very competent president of the Eaton Employees' Charitable Fund.

### ELSIE FRYER

The town of Knutsford in Cheshire County, England, was the birthplace of Miss Fryer who, since coming to Canada, has worked for Eaton's Printing Plant, completing her quarter-century on December 2.

As far as hobbies go, Miss Fryer says that she likes to occupy her spare time, as far as possible, outdoors—and especially in healthful activities which include fishing and cycling. May she have continued good health and good years with Eaton's to enjoy them!

### WINNIFRED M. NASH

Three years in the Exchange Department, eight in the Shopping Service, and since then in the Cash Office, has seen the quarter-century speed by for Miss Nash, who joined the Quarter-Century Club December 4.

A breakfast was held in her honour in the Grill Room with about 40 present. Mr. H. Einarsen presented her with the department's gift of a wrist watch and expressed congratulations on her service, to which Miss Nash made an able and much-appreciated response. Winnie was the recipient, too, of a gift of luggage from friends who know of her trip to the Old Country planned for next spring.

Well known to Eatonians and customers for her work as a senior shopper, interested in Church work and particularly group work with children (the Explorers' Club, etc.), Miss Nash also likes good music, knitting and gardening—particularly flower-growing.

### HAROLD C. BROWN

December 6 was the day of celebration of Winnipeg-born Mr. Brown's 25 years with the Company—which Eaton's shared with Canada in World War II, while Harold served over four years with the R.C.A.F. He was commissioned and rose to flying officer rank, seeing active service based on England.

His anniversary day was a grand one—the department presented him with a radio, the "old connectors" a plated hot-and-cold server, the signers and bowlers with apparel. The openers and readers also were represented among his numerous gifts. The Friday evening previous to December 6, a department dance and party was held at the Elmwood Building, and the guest of honour was presented with a leather jacket.

Mrs. Brown was the former Lorna Skinner who worked in M.O. Exchange and Operating and Store Sale Offices. They have daughters, Donna, 4 years, and Linda 16 months. Mr. Brown has been for 21 years active in Y.M.C.A. work, and has served on the Boards of Stewards and Session for the United Churches.

### FREDERICK P. BUTLAND

A famous city in a famous English county—Plymouth, Devonshire—was Mr. Butland's first home. His entire service with Eaton's—reaching a quarter-century December 9—has been with the General Office.

His contacts with the Western Stores and staffs brought Fred a harvest of good wishes on that day—Calgary sending a well-fabricated memo invoice, and all other Western Stores and numerous individuals being represented in the cordial messages. Included was a special good wish from Mr. W. J. Walsh, retired from Winnipeg G.O.

Mr. Whitbread presented Fred with a handsome watch from his co-workers, and from the girls in the office he received a Gladstone bag and cuff links. "Older associates" combined to present a modern Snorkel fountain pen and pencil set. That evening Mr. Butland had open house for his friends, and it was a most pleasant ending to a wonderful day for him.

Married, Mr. Butland has children Judith and Richard. Likes gardening—some years ago was winner of the Ames trophy for highest points in the novice section in Eaton's Employees' Show. He is keenly interested in sports and active in community work, as executive member of Orioles Community Club.





Left to Right—Miss Mary Thomson, Mr. Thomas Hembroff, Mr. Robert Torrance, Mr. John Speed

## ***Congratulations on Thirty-Fifth Anniversaries***

### **THOMAS MCKENZIE HEMBROFF**

Coming to Eaton's after his return from the Great War, Mr. Hembroff completed 35 years of service with M.O. Sporting Goods on November 24. He was born at Gladstone, Man.

From 1914 to 1918 he saw service overseas with the 1st Battalion and Fort Garry Horse as sergeant, and is the holder of the 1915 Mons medal. Married, he has a son, Erol, and four grandchildren.

Tom's colleagues celebrated his 35th anniversary by presenting him with a combination power drill kit with attachments. And later Mr. Jimmy Carson gave a party at his home with Mr. Hembroff as guest of honour, when a presentation of a home-recreation golf game was made.

Thirty-three years of Sunday School work, still continuing; membership in the Valour Road Legion, gardening, fishing and golf keep Mr. Hembroff both busy and fit outside working hours—and may this continue for future years!

### **ROBERT TORRANCE**

Thirty-five years in the bindery of the Eaton Winnipeg Printing Department was celebrated by Robert Torrance on November 21. This means that he became an Eatonian not very long after that department was getting into full swing here and before it moved from the central buildings to the big Alexander Avenue location. For recreation and outdoors activity he has a liking for golf, and also for hunting and fishing.

### **E.E.C.F. Plays "Santa" to Hospitalized Children**

Tears were akin to laughter on the faces of the small children in the Children's Hospital when Santa, acting for the Company's Winnipeg employees, delivered a 21-inch screen Viking television set the other Saturday. The "rabbit ears" were up in a jiffy, and in no time flat all was silence as they watched the antics of Walt Disney characters.

Children in the Manitoba Sanatoriums also were not forgotten! Specially packaged bags of candy, Punkinhead books, and a gift for each child was sent by your Fund committee to help brighten their days . . . a treat especially welcomed by the Indian and Eskimo children! In addition, Santa paid a personal call on the kiddies in St. Boniface Sanatorium and the Indian Hospital at Dynevor, near Selkirk.

Just an example of the many gifts to deserving organizations and individuals that your contributions to the Eaton Employees' Charitable Fund make possible!

### **JOHN R. SPEED**

December 8 was the day when Winnipeg-born John Richard Speed celebrated his 35th anniversary with the Company. John came to Eaton's after a term as a trooper with the Fort Garry Horse in the Great War, and for 34 of his years was with the Delivery. About a year ago he transferred to Freight Transport, his present department.

On his anniversary morning, Mr. A. Arnason, on behalf of the departments, presented Mr. Speed with a radio and wished him good health and good years to continue with the Company. Married, Mr. Speed enjoys gardening most among healthful recreations.

### **MARY GERTRUDE THOMSON**

Miss Thomson thought her birthplace too hard to be spelled here—but Ye Ed, thought it was too classically Scottish to be missed—here or any time! 'Tis Ecclefechan—the county, Dumfriesshire—and we're sure the clansmen in Eaton's would never forgive us did we not say so!

December 8 tallied up 35 years for Miss Thomson—over 20 in the Grocery Packing where she now is, and the other divided between 147 (the old Cashiers and Parcellers) and 127, Shopping Card Assembly.

Her anniversary date was marked by the presentation of a camera by Mr. G. B. Douglass, on behalf of the department, and other personal tributes from friends, with sincere wishes for many more happy Eaton years.

Golf is one of Miss Thomson's warm-weather recreations and she has always had a liking for bowling—with needlework an interesting, but not dominant relaxation.

## **COMPANY VICE-PRESIDENTS VISIT THE WEST**

Mr. J. R. Jenkins, vice-president of The T. Eaton Company Limited, was in Winnipeg from December 10th until the 14th on his return from the west coast, and a tour of Western Stores with Mr. A. R. Tucker, western general manager.

Accompanying these gentlemen from Winnipeg to the west coast, but unable to stop off here, were Eaton Vice-President F. B. Walls, Montreal, and Mrs. Walls.

## **OUR COVERS**

show those enchanting corner window scenes and some of the front windows.



## "And the Beard on His Chin Was as White as the Snow"

### Santa Claus Makes Special Trip To Be Present at Eaton's Annual "132" Party

A starry-eyed gathering of more than 160 children, their parents and grandparents, greeted the grand old traveller when he arrived at Scott Memorial Hall Wednesday evening, December 8, for the Caretaking, Receiving, Night Staff and Fire Protection Departments' Christmas party.

A volunteer choir—seen in our pictures—led in the singing of the Christmas carols and hymns for the first part of the evening, with Mr. B. Sutherland as "choirmaster." From about 7:30 onwards, messages began to come in from the north covering Santa's journey.

Vic Taylor, accompanist and M.C., thanked Mrs. B. Sutherland for taking over as pianist until his arrival, then introduced juggler Steve Senick who gave a dazzling display of his art. Suddenly there was the sound of bells, and then in the door walked Santa Claus—and was he welcomed!

Like we read about him, he spoke very little but went right to work and, with the aid of willing helpers, started to give out gifts to each little girl and boy, taking time to say friendly words to each. A packet of candies and fruit accompanied each gift.

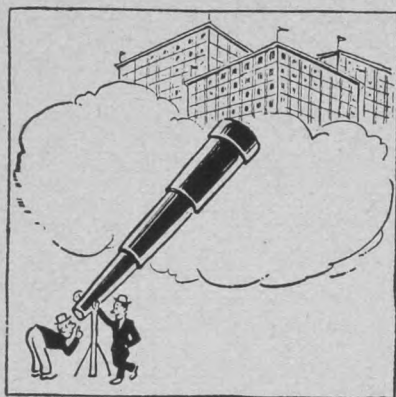
Tom Giles officiated as "call-master" for the children, and later asked for a round of applause for Santa as he left. Then came a hearty vote of thanks to the committee: Eric Moore, Bessie Forbes, Alex Patterson and Alex McDonald, Bill Mair, Jack McKay, Bill Sorby and all the others who helped so willingly.

Refreshments then picked up the energy of both young and old, and to cheery calls of "Merry Christmas," the young folk were shepherded away home, wakeful or sleepy, to watch and wait for Santa's return on Christmas Eve!

The packages of fruit and candies, and the refreshments left over, were taken to the Salvation Army Hostel.



# WHAT'S GOING ON-



## AROUND HERE?

### BASEMENT STORE

City Dispatch—By W. Patterson

When the stag was held recently at the Norwood Credit Hall, the boys not only honoured Bill Donaldson as reported in the 35-year news this issue, but took the opportunity also of including Andy White who celebrated his 35th Eaton anniversary November 13. So if you see Andy with a new hat, you'll know it came from "the boys."

### Basement Store Christmas Party

By J. Beech

Credit is due Mr. A. Warren and Mr. G. Hammond for the successful Christmas party they organized for the Basement Store departments at Vasa Lund, Saturday, December 4. One hundred and thirty-one people enjoyed a most delicious smorgasbord (so proven by the heaping plates) after which hats and horns were distributed.

A sing-song was led by Mr. B. Sutherland, Personnel manager, with Miss J. McIntosh at the piano trying to keep us in tune. We were also favoured with a solo by Miss D. Sutton. Dancing followed with music by Mrs. B. Sutherland at the piano, and records.

**Repeat**—A most enjoyable time was had by one and all and we are looking forward to another party in the near future.

### Hosiery and Lingerie

Congratulations to Donna Sutton who is wearing a lovely diamond. The fortunate fellow is Bill McGregor.

### Meats

Deepest sympathy to Mr. and Mrs. Kirbyson in the loss of his mother; and to Dave and Mrs. Gray in the loss of their infant daughter.

\* \* \*

### MAIN FLOOR

Drugs—By C. O'Kelly

We wish to express our sincere sympathy to Mr. W. McKerchar who lost his sister recently.

We are glad to hear that Mrs. Lowry, who suffered a fractured ankle, is progressing nicely.

Mrs. DeGagne, who has required treatment for a foot ailment, is also on the road to recovery. Hope she will soon be back.

Naomi Elcombe celebrated her 30th anniversary with Eaton's on December 6. Mr. P. Blakeman presented her with a beautiful rhinestone brooch on behalf of the department. Congratulations and good wishes came from her many friends.

Eighteen

### Stationery and Books—By M. C. Lawton

The girls of the Stationery Order Board held a luncheon at the Town and Country on November 17, to honour Marie Sausseureau. Presentation was made of an electric coffee percolator, with all best wishes for the future. Marie was married on November 27 to Peter Davies and will live in St. Vital.

\* \* \*

### SECOND FLOOR

Fancy Goods—By Mabel Deacon

"Dan Cupid" scored again in the Fancy Goods, when Miss Patricia Irvine received a beautiful diamond from Richard Savage, of the Printing Department. Wedding bells are to ring January 29.

Miss Lillian Irlam was confined to St. Boniface Hospital, having undergone an operation November 17. We are pleased to report she is now home and making a splendid recovery.

\* \* \*

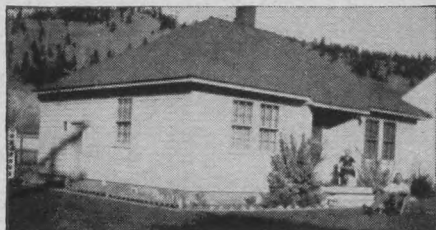
### THIRD FLOOR

Meat Department—By Hilda Mensforth

Congratulations to Mr. and Mrs. Ernie Watson on the arrival of a daughter, 7 lb. ½ oz., on November 29.

Congratulations to Mr. and Mrs. Chris Leblanc on the birth of a son, Wayne, 6 lb. 11 oz., on November 30.

Our sympathy goes to Alf Brooks (retired) on the loss of his wife on October 22; also to Mrs. Clarke on the loss of her husband, Art Clarke, on December 10. Art was with the Meat Department 30 years before retiring and has been coming in three days a week up until a few weeks ago.



Here's a picture of his new home at Kellowna, B.C., sent to us by Mr. Albert Horton who retired from our department last fall. He and his wife can just be seen sitting at the front steps. Bert says anybody going that way is cordially invited to drop in—at 512 Oxford Avenue.

\* \* \*

### SIXTH FLOOR

General Office—By Geneva Hayward

June Justice arrived at work November 20 wearing a lovely diamond. The lucky man is Mr. Lorne Christianson. Our congratulations and best wishes.

St. Matthew's Anglican Church was the scene of a lovely wedding December 4, when Dorothy Newman became the bride of Richard Howard. They are spending their honeymoon at the west coast. May good fortune attend them.

Congratulations to Fred Butland who celebrated his 25th anniversary December 9.

Merry Christmas and a Happy New Year, "G.O."

Floor Coverings—By G. McLean

Congratulations to Mrs. M. Bedwell on the arrival of her new granddaughter, Shannon Leslie, December 7.

Best wishes to all our friends, near and far, for a Very Merry Christmas and Happy New Year.



## EIGHTH FLOOR

### Provision Order Board—By Anne Atkin

Welcome back to Phil Wilkes, Eva Cogle, Mrs. Laurane, Helen Jones and Ruby Yeats, all of whom have been on the sick list.

Deepest sympathy to Helen Studham in the loss of her granddaughter; and to Mrs. Bell on the loss of her father-in-law.

\* \* \*

## ELEVATOR UPS AND DOWNS

### By Aldous Brow

Our best wishes go with Bertha Sushnyk who left us recently. Good luck, Bertha, we'll miss you very much.

Sorry to hear that Ernie Lund has injured his ankle. Hope it is not too serious and that he will be back with us soon. Another on our sick list is Fred McDonald who has been away ill. Hurry and get well, Fred.

A big welcome to a new member of our staff, Suzann Park. Hope your stay with us will be a happy one.

Welcome back to Darlene Cullens, Bob Smullen, Jack Cheale and Ernie Barker, who are here to help us during the Christmas season.

We would like to extend our sympathy to Mr. P. Preston and family in their recent sad bereavement.

According to the "little bird," we hear that Yvette Meilleur is bowling a pretty good game Tuesday nights. Keep it up, Yvette.

And now, on behalf of Department 144, I would like to extend Holiday Greetings to the former members of our staff wherever they may be.

\* \* \*

## Receiving Room

Congratulations to David and Mrs. Paton on the arrival of their new baby son, John Edward, born Sunday, November 28.

# IN THE MAIL BAG

## SECOND AND THIRD FLOORS

### M.O. Packing and Money Returns

#### By F. Spice

Congratulations to Mr. and Mrs. Bill Price on the birth of a daughter, November 3, at Grace Hospital. She is to be named Susan Joyce, and weighed 8 lb. 11 1/4 oz.

Congratulations and best wishes to Misses Phyllis Grymoloaki, of Department 122A, and Shirley Morley, of Department 122D, on the beautiful diamonds they are now wearing on the all-important finger.

\* \* \*

## SIXTH FLOOR

### M.O. Men's Clothing—By F. Paget

After spending seven years here, our assistant manager, Mr. T. Bennett, has been transferred to the Lethbridge Store. Owing to the suddenness of his departure there was little time for a department send-off celebration. However, on the morning he left, Mr. A. S. Parker, department manager, presented to him on behalf of the staff, a marble-based desk set with all our best wishes for the future. He was also the recipient of a number of personal gifts.

Nice to have had our principal buyer, Mr. E. Dolan, in town again for a few days.

Jean Grulkey (nee Heatley) dropped in with her small son to say hello. Nice laddie, Jean!

## M.O. Household Linens

The M.O. Household Linens enjoyed a visit this month from one of the members of our retired staff, Mr. J. Reid. He tells us he has been busy with his woodworking hobby.

We hear glowing reports this month of Bill Hogg's bowling with the Eaton league. Congratulations, Bill.

We are pleased to report that Mr. T. H. Hancock is home from the hospital and is feeling very well again after his recent illness.

Welcome back to Ivy Stevens who has been away ill.

Edmonton has done it again—Ruth Stone of that city, formerly Ruth Olson of the Household Linens, became the proud mother of twins, Linda and Martin, on November 23.

Mr. J. H. Egerton, formerly assistant in the Household Linens, will always remember the Grey Cup Game, 1954, as in the middle of the game things got so warm at his house that he had to call the Fire Department. However, they had the smoke and fire cleared away in short order but the game had been over four hours before Mr. Egerton got around to hearing the final score.

Our social committee (Evelyn McAndrew, Eva Gates and Alex Topp) is busy booking Santa's big visit to our Christmas party at the Homestead on December 23. We are looking forward to Christmas dinner with all the trimmings, followed by music in charge of Muriel Fraser.

\* \* \*

## SEVENTH FLOOR

### Sporting Goods and Auto Accessories

#### By D. Hardiman

Congratulations and best wishes were doubly extended to Tommy Hembroff on November 24, this being the occasion of his 35 years with the Company and also his 65th birthday. Tommy received many gifts and visitors during his day. Something that was noted by the rest of the men is that over 90 per cent of same were women (must be popular up in 119 Department, Tommy!).

We are sorry to report that on December 10 the handle of a truck fell on Tommy Hembroff's foot. We are pleased to report, however, that no bones have been broken and he should be up and around in a week or so. We hope to see you back before Christmas, Tommy.

Mr. Bob Hutton, department manager, completed 30 years with Eaton's on December 6, and at a joint party for Mr. Hembroff's 35 years, at the home of Jimmy Carson, Bob was the recipient of a pair of binoculars -- to keep his eye on the little "dear(s)," no doubt? Congratulations and best wishes for many more happy Eaton years, Mr. Hutton.

\* \* \*

## EIGHTH FLOOR

### M.O. Copying—By M. Shepherd

Sorry to have to report Doris Gardiner is back in the hospital. Hope you'll soon be with us again, Doris.

Eleanor Gorda received a lovely diamond from Henry Rozmus, December 4. Congratulations.

Nice having so many of our former staff members back with us for the Christmas rush.

We extend our sympathy to Myrtle Howatt in the recent loss of her father.

## M.O. Correspondence

### By S. Filteau and A. Thomson

On Saturday, December 4, Lil Folster and Dorothy Marchand left 117 to take up new employment. The department presented them with lovely gifts on behalf of the staff. Good luck, girls, in your new jobs.

# IN THE MAIL BAG—Continued

## NINTH FLOOR

### M.O. Men's Furnishings

A letter from Mr. Daw, retired:

"Dear Bill: Vancouver 13, B.C.  
"If it is at all possible, I would appreciate it greatly if you would convey to all my old associates and friends throughout the Store and Mail Order, my sincere wishes for Christmas and the New Year, through the medium of Contacts.  
"Sincerely, Arthur H. Daw."

\* \* \*

### Box and Bag Factory

By N. Gervais

Sincere congratulations to Bob Taylor, chosen to represent his age group at the Y.M.-C.A. World Alliance International Boys' and Youth Conference to be held in Paris, France, next August. Bob is the 16-year-old son of quarter-century Eatonian Stan Taylor, of our department.

\* \* \*

## PRINTING PLANT

By Margaret Torrance

At an evening ceremony, November 19, in Crescent-Fort Rouge United Church, Ethel Joyce Parks was united in marriage with Robert Dilworth Graham (1745 Department). The happy couple spent their honeymoon in Minneapolis. We wish them good luck, long life and happiness.

Congratulations to Mr. Robert Torrance on completing 35 years of faithful service on November 21.

Congratulations in order for Miss Elsie Fryer in that she has completed 25 years of faithful service to the Company December 2. Elsie received a gift from the department, several other gifts from friends and spent a happy day with the best wishes of all.

Our heartfelt sympathies are extended to Miss Miriam Steele in the loss of her mother.

\* \* \*

## ALEXANDER AVENUE WAREHOUSE

Furniture Stockroom

We are sorry to report Mr. D. Wilson is on the sick list. Speedy recovery is wished by all; hope he will be back soon.

Congratulations to the proud papa! The stork arrived with a baby daughter, Patricia Lynn, on November 20 at Grace Hospital for Mr. and Mrs. Reg Hart. She weighed in at 6 lb. 5 3/4 oz.—a sister for Judy.

## "STOP-PRESS" NEWS

Foodateria—By Ruth Berg

Congratulations to Anne Cutting who received a lovely diamond from Jack Holmes on November 16.

Best wishes to Gloria Berriman who became the bride of Al Peterson on December 4 at St. Andrew's River Heights United Church. Mr. A. Carr, department manager, presented Gloria with Tecoware pots and pans on behalf of the department. She also was the recipient of a gift of linen from the girls.

Jean Nault left us in November to become the bride of Bert Touchette. Her gifts from the department were an electric kettle, also pots and pans. We wish these newlyweds the best of good fortune in their new home in Ontario.

\* \* \*

EDITOR'S NOTE: Sorry — this just got "under the wire"—any more department news will have to be held for the next issue after Christmas.

## M.O. Furniture—By A. Surbey

We wish to welcome back Mr. Jack Meyers who has recently returned from the World's Basketball Championship in Rio de Janeiro, with Canada's entry, the Winnipeg Canadians. Congratulations to the team on a good show.

The department gathered on the morning of October 20 to wish health and happiness to Miss Shirley Sandison in her new life with her chosen husband. The lucky man was Gordon Reykdal, of Winnipeg Beach, and the wedding took place on Saturday, October 23.

She was presented with a set of Teco-Ware cooking utensils from the department by Mr. J. D. Wright. A few well-chosen words were added by Mr. R. Dudley.

Our Picture Below Shows the Presentations to Shirley and to Mr. Wright



Congratulations are in order to Mr. J. D. Wright on the occasion of his 30th anniversary with the Company on Friday, November 12.

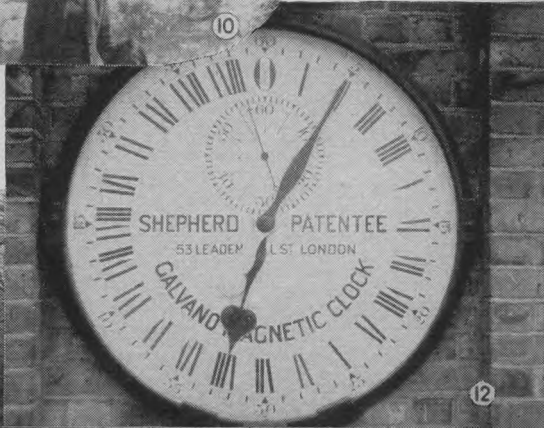
A surprise party in his honour was held in the St. Vital Legion Hall on Monday, November 15. He was presented with a caddy cart by Mr. J. Meyers on behalf of his friends. A hearty thank you is extended to Mr. G. Grimes for the music. Mr. Fred Darnell, formerly assistant in Department W70 (now retired), spoke on the many highlights of Mr. Wright's 30 years' service. A congratulatory telegram was received from R. Dudley who was unable to attend on account of his health. A good time was had by all.

## It's "June in January"

when you look at the lovely scenes secured on vacation trips by Eatonians. We're glad to be able to show these few, of many, for the pleasure of our readers. (See Facing Page.)

1. Birch Avenue, Norwich, England.
2. Stone bridge at Kenbridge reflected in River Burr, Scotland.
3. Rustic bridge near Sidcup, Kent.
4. Hampton Court, London.
5. On the Gardener Canal, an 80-mile fjord near Prince Rupert, British Columbia.
6. Scene in Venice; Misses Carruthers and Reid.
7. Home of Miss Reid's cousins, Dungannon, North Ireland, showing part of orchard.
8. Mendenhall Glacier, near Juneau, Alaska.
9. At Windsor Castle.
10. Miss M. Derksen at Lake Bennett, on Trail of '98, to Yukon.
11. Mill House, near Sidcup, Kent.
12. 24-hour Magnetic Clock, Greenwich Observatory.

1, 3, 11, 12 from the collection of Mr. A. Howson, Caretaking Department; 2 from Miss Hilda Mensforth, Meat Department; 4, 6, 7, 9 by Miss Reid, Accessories, and Miss Carruthers, Employment; 5, 8, 10 by Miss M. Derksen, Alterations Workroom.







# CONTACTS

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Vol. 29 CHRISTMAS, 1954 No. 12

Editor: W. E. (Bill) GRAY

## RETIREMENT OF MR. N. B. SMITH, OF THE MANCHESTER OFFICE

Contacts joins with all Eatonians in wishing a happy, healthful retirement to Mr. N. B. Smith, of the Company's Buying Office in Manchester, England. Mr. Smith said good-bye to his colleagues and the Company recently after serving them for 42 years years, 25 of which were spent in charge of the Manchester office.

All those who have represented our Winnipeg organization on buying trips overseas will miss their association with Mr. Smith at the office there; and in case they have the time to visit him on any occasion while there, he will be glad to see them. His address now, he informs us, is "Oakville," Park Hill Road, Hale, Cheshire (not far away, of course, from the big city).

## Curlers' Wait Was Long Indeed!

The Eaton Curling Rink—like all the "natural" ice rinks in the city and much of the west—had to wait long and anxiously for hard enough ice this season! Monday evening, December 13, however, was a "good luck" evening for the club, as the sheets were ready and the opening games scheduled. But alas, it was just a "one-night stand" as the weather turned milder immediately after, and as we turn this in for "lock-up" about mid-December, the ice is still not hard enough for play. More news, we sincerely hope, with details of games next issue.

## Holiday Declared for Roller-Skating and Square-Dancing Clubs

"Alamo" Square-Dancers will not meet during the holiday but will start their evenings again beginning Monday, January 19. Cordial invitations are once more extended to all who'd like to join, learners included.

Roller Skaters are signing off until Wednesday evening, January 12. Here, also, members welcomed—see Doug McPherson at the Recreations, Employment Office, Second Floor, Store.

## ANNIVERSARY FOR JANUARY

Miss May Broughton, Jewellery Department  
Office—35 years ..... January 12

Twenty-Two

## YOU, TOO, MAY BE A WINNER

By dropping your suggestion into the Suggestion Box! The Suggestion Committee reports a good number of suggestions received and considered. Winners of awards for acceptable suggestions or constructive thinking, since our last issue are:

MR. J. A. RODGERS, Dept. 228.....	\$10
MR. C. WILSON, Dept. 106.....	10
MR. A. S. CARTER, Dept. 61.....	5
MR. G. S. LIGHTFOOT, Dept. 134.....	5

For the numerous other suggestions, not acceptable or usable for various reasons, we say Thank You—and please keep trying! Think along the following lines, for instance:

Promotion of Sales . . . Reduction of Operating Expenses . . . Improving Safety Measures . . . Providing Better Service to Customers . . . New Uses for Your Merchandise . . . Better Systems in Your Department or Section Operating. . .

## RECENT APPOINTMENTS

### Calgary

MR. J. CRUICKSHANK, assistant, General Office.

### Edmonton

Furniture, Beds, Springs and Mattresses, Sewing Machines:

MR. K. A. PARSONS, department manager.

### Regina

Furniture, Beds, Sewing Machines, Springs and Mattresses:

MR. E. W. GRAY, assistant.

### Order Offices

Prince George, B.C.

MISS FRANCES B. DECKER, in charge.

Stettler, Alta.

New location, in Olive Block, 50th Avenue West.

Revelstoke, B.C.

New address, corner 1st Street and Connaught Avenue.

MRS. J. L. DAVIDSON, in charge.

The Pas, Man.

MRS. J. WISEWELL, in charge.

# In Memoriam

## GEORGE J. A. YOUNG

Retired in 1943 due to ill health, Mr. Young had a long and distinguished career with the Company. He joined the Drug Department here and rose to be supervisor and European buyer for the Drug and Candy Departments. In 1928 Mr. Young was made supervisor of Saskatchewan Stores, then in 1932 supervisor of the Food Departments in Toronto Store; later returning to Winnipeg in charge of the Research and Branded Lines Department. During the second World War he was on loan to the Government as Administrator of the Wartime Prices and Trade Board in Winnipeg. His death took place December 4 while visit-



ing in Toronto. To his widow, son and daughters, his many friends in Eaton's extend sincere sympathy in their loss.



## S. W. CUTHBERT

Retired from Eaton's in December, 1940, after many years in the China Department, "Fuzz" Cuthbert passed away suddenly on December 7. An Eaton veteran of the first World War, he was for years a well-known figure in the sports world. Especially in baseball around the city leagues and in the old Eaton Athletic and Recreational Association, "Fuzz" was a leading figure. His loss is mourned by hosts of friends, and their sympathy goes out to Mrs. Cuthbert and family in their bereavement.

## J. W. SUSANS

Retired from the Carpenters' Shop some years ago, Mr. Susans was a much-liked member of the staff, and known to all old-timers in Eaton's at Winnipeg. A life-long member of the Salvation Army, he was known to many in this city and their sympathy goes to his family in the passing of a fine old gentleman.

## JOHN HENDERSON

Retired Eatonian who was with the Company for nearly 30 years in Winnipeg Store Delivery Department, Mr. Henderson's death occurred on November 28. A native of Scotland, he had been in Canada nearly 50 years. Sincere sympathy from all his friends is extended to Mrs. Henderson and family in their loss.

## WILLIAM WHITE

At the age of 78, William White died December 6 in Victoria Hospital. He retired from Eaton's Store staff in 1941. Bill is well remembered by many older Eatonians and Y.M.C.A. members as a fine gymnast, showing his skill on the trapeze, rings and parallel bars at many a Y.M. Circus. To his sisters, surviving in England, all our sympathy.

Sincere sympathy to these members of the staff who have recently been bereaved:

### In the Loss of a Father

Mr. George Sinnock... Farm Implements  
Mrs. R. Turner... Grill Room Bakeshop  
Mrs. M. Jones... Millinery  
Miss M. Howatt... M.O. Copying  
Mrs. P. Seeley... M.O. Exchange  
Mrs. D. Ceretti... M.O. Salesroom

### In the Loss of a Brother

Miss Nancy Hammerquist... M.O. Packing  
Mr. F. N. Cowley... Sporting Goods  
Miss F. Jones... Household Linens

### In the Loss of a Sister

Mr. A. H. Cayer... Women's Footwear  
Mr. C. Martin... Receiving  
Mr. W. J. McKerchar... Drugs  
Mrs. Laura Robinson... Telephones  
Miss G. Couture... M.O. Exchanges

### In the Loss of a Mother

Mrs. Irene English... M.O. Packing  
Mr. W. Hancock... M.O. Paints  
Mr. P. Petrushak... Delivery  
Miss A. Peterson... M.O. Inquiry  
Mrs. L. Vadeboncouer... Staff Training  
Miss M. Steele... Printing  
Miss G. Palmer... Fifth Floor Kitchen  
Mr. G. Acheson... Optical Parlours  
Mrs. M. Dickie... Accounts Office  
Mrs. Nettie Demchuk

### M.O. Men's Furnishings

Miss M. McDonald... Wages Office  
Mrs. L. Hall... Men's Furnishings  
Mrs. Helen Calvage... M.O. Toys

### In the Loss of a Baby Daughter

Mr. Dave Gray... Basement Meats



